

Honda offers even more choice with 13 new or revised models for 2014

- Six new models
- Two new stylish 650cc machines with in-line 4 engine
- New CTX trio with distinctive custom cruiser look
- New directions for VFR800F and CBR1000RR Fireblade
- Further expansion of range of A2 licence machines
- Continuing to build on growing popularity of Dual Clutch Transmission technology

Milan, Italy, November 4, 2013 - Honda today reveals its new motorcycle line-up for 2014 at the EICMA show in Milan, expanding its uniquely wide and varied range with thirteen new or upgraded machines.



+ CBR1000RR Fireblade SP

The new additions highlight Honda's tradition of technical innovation and ongoing desire to attract more customers – in particular young customers – to the world of motorcycling.

Core elements of this approach include an increase in the number of A2 licence models to fifteen, and an increase in the number of models equipped with Dual Clutch Transmission (DCT) to seven^{*1}. Honda's unique motorcycle DCT technology has enjoyed growing popularity in the market, with over 30% of customers choosing the DCT option where available in 2013.

New for Europe in 2014 are the CBR1000RR Fireblade SP, CB650F, CBR650F, CTX1300, CTX700 and CTX700N. A further seven machines are significantly upgraded for 2014: VFR800F, Crosstourer, CBR1000RR Fireblade, Integra, NC750X, NC750S and CBR300R.

Honda's 2014 line-up contains a number of elements to offer even greater choice to motorcyclists of every type and experience level:

CTX1300, CTX700 and CTX700N

A trio of models with a distinctive custom cruiser look, all offering a unique combination of comfort and technology. The A2-licence ready CTX700 and CTX700N come equipped with DCT as standard.

CBR650F and CB650F

A stylish new middleweight pair with a new in-line 4 cylinder engine, offering a new entry point into Honda's four cylinder engine range.

CBR1000RR Fireblade and CBR1000RR Fireblade SP

Further engine enhancements for Honda's Super Sport flagship, plus a new special edition equipped with Öhlins suspension and Brembo brakes for even sharper circuit performance.

CBR300R

More power and torque from a bigger capacity engine, and Fireblade-inspired styling for the motorcycle that represents the first step into Honda's Super Sport line-up.

Integra, NC750X and NC750S

The trio of New Concept models introduced in 2011 receive further utility enhancements and an increase in engine capacity for more power and torque and even better fuel consumption.

VFR800F and Crosstourer

Two of Honda's V4 models are significantly enhanced for 2014. The Crosstourer receives further technological upgrades including Honda's new 3-stage Selectable Torque Control system; the VFR800F sports tourer is given a totally new look and a host of upgrades including ABS, heated grips, adjustable seat and self-cancelling indicators.

With this wide range of new machines for 2014, Honda once again underlines its commitment to offering customers the greatest possible choice of machinery, all with the company's renowned build quality and durability.



+ VFR800F

*1 DCT models: VFR1200F, Crosstourer, Integra, NC750X, NC750S, CTX700 and CTX700N.

Besuche die offizielle von Honda Worldwide

<http://world.honda.com/news/2013/2131104EICMA/index.html>

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